



# Solve Current Challenges & Stay Ahead On Your Roadmap, With Our Predictable Deliveries

**Fastcurve's Software Development Services Helps Organizations Focus on Core Activities & Business Growth in Digital Transformation Journey**



Supported by:



on the basis of a decision  
by the German Bundestag

# FASTCURVE FACTSHEET

## 2018

Established

## 30+

Professionals

Founder & CEO: Kumar Saurabh  
Head Office: Bengaluru, India

Clients Served: 20+  
Projects: 30+

Locations Served: USA, Canada, UK, Germany,  
UAE, India, Singapore & Australia.

### Domains:

- Logistics
- Cyber Security
- Platform Services
- Education
- Retail
- AI Integrations
- Cloud Management
- Healthcare
- Travel
- Ecommerce
- Media
- Experience Management
- Events & Operations

### IT Consultancy Services:

- Project Planning & Management
- Agile Best Practices Setup
- Architecture, Performance & Usability Review & Advisory

### Software Development Services:

- Outsourced Product Development
- Feature Development & Application Maintenance
- Integrations including AI & ML services
- AWS Cloud, DevOps & AWS Connect Services
- MuleSoft Anypoint Services
- Embedded/Extended Teams
- Validation/QA Services
- Technical Support (TechOps) Services





# WHAT WE DO

## 1. IT CONSULTANCY

- Engage expert consultants for short or long term on project/hourly basis to build project plans, manage projects & audit products for architecture, performance, security & usability.

## 2. OUTSOURCED PRODUCT DEVELOPMENT

- Outsource engineering function that includes architecture, infrastructure, development, QA, devOps & production support. This helps you focus on business while we take care of engineering.

## 3. EMBEDDED/EXTENDED TEAMS

- Engage our team that work as part of your teams. Scale up & scale down as per requirement. This strengthens your engineering capabilities and help clear tech debt and roadmap items faster.

## 4. AWS CLOUD SERVICES

- Outsource setup, management & monitoring of your AWS Infrastructure and its managed services. Leverage our experts to setup IaC (Infrastructure as Code) & CI/CD that helps change management.

## 5. VALIDATION/QA SERVICES

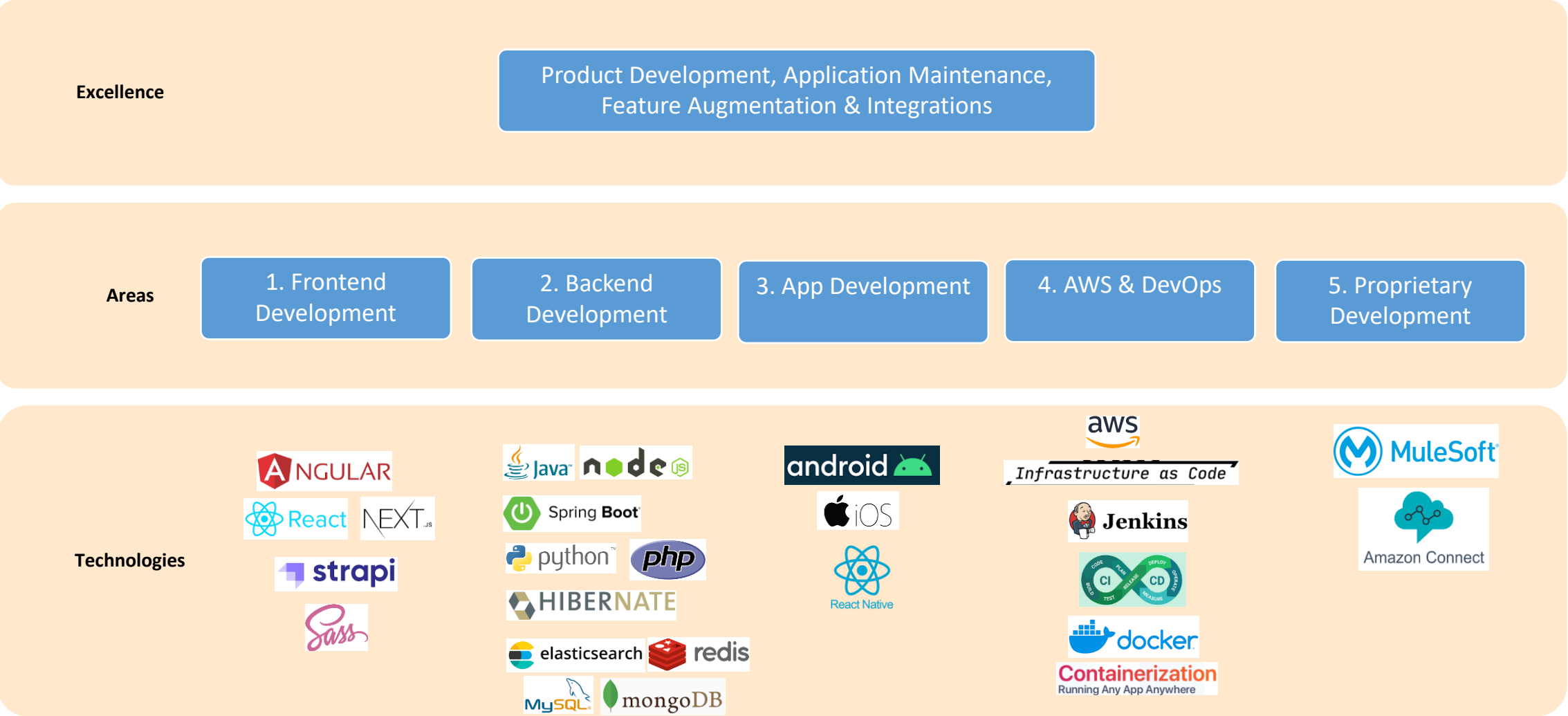
- Outsource testing of your application. As system grows & becomes critical for business operations, its advised to keep different teams for development & QA.

## 6. TECHOPS SERVICES

- Engage in IT Help desk setup, NOC support, Software Support & L1/L2 support for B2B & B2C.

# PRODUCT DEVELOPMENT - CENTRE OF EXCELLENCE

Excellence in end to end product development, starting from requirement gathering, UX design, development to technical operation support



# DOMAINS & WORK ACROSS GLOBAL COMPANIES

Building & Managing Mobile Apps, Web Apps & Middleware for MSMEs, Large Enterprises, Educational Institutes & Government

## Marketplace, Logistics, Travel & Ecommerce



Shipping Container Marketplace,  
Germany



Travel & Commerce Marketplace,  
Canada

## Cyber & Physical Security



Cyber Security App,  
UK



Emergency Management App,  
USA

## Healthcare



SaaS based Laboratory Information  
System, India



Setup High Availability  
System, UAE

## Education



Digital Setup- Site, Subscription &  
Integrations, India



ERP & LMS for  
Educational Institutes,  
India

## Lifestyle & Booking



Lifestyle & Booking App & Web,  
India

## Media



Media & OTT platform,  
India



Digital Setup-  
Site, Subscription &  
Integrations, India



Document Verification  
Application,  
Australia

# DOMAINS & WORK ACROSS GLOBAL COMPANIES

Building & Managing Mobile Apps, Web Apps & Middleware for MSMEs, Large Enterprises, Educational Institutes & Government

## Human Resource Management



SaaS Platform for Staff Management & AI based Face Attendance, India



Interview As A Service, USA

## Experience Management, Surveys & Feedback



SaaS Platform for Online custom forms, Surveys & feedbacks, India

## Retail



SaaS Platform for Inventory, Accounting & Billing Management, India

## Internal Operations

**JANAKI CREATIONS**

Event Management Operations Platform, India

## Cloud Based AI Enabled Call Centre



AWS Connect based Call Centre, USA

## Government

**Darbhanga Municipal Corporation**

Staff Management & Face Attendance System, India

**Munger Municipal Corporation**

Staff Management & Face Attendance System, India



**And other global clients & work**

# BENEFITS OF WORKING WITH US!



## Faster Delivery, Quicker to Market

- Utilizing time zone differences
- Documented handshake of work
- Early feedback on products/services



## Lower Cost, Efficient Budgeting

- Skilled resources at lower cost
- Save employee cost to company & services
- Improved P&L of the company



## Lower Manpower Handling

- Focus on core activities
- Offload team scale up/down activity
- Proof of work based payment instead of Payrolls



## Improved Outcomes

- Subject Matter Experts
- Recommendations For Improvement
- Cross Functional Scaling
- Best Practices & Industry Insights

## AN EXCEPTIONAL ARROW IN YOUR QUIVER



### Differentiated services

- Deploy real frontline consultancy
- Cut through large chain of communications
- Deploy agile team for quick turnaround

### Enable management to take better decisions, in rapidly changing tech landscape

- Experiment quickly on features & new integrations
- Quick POCs to evaluate hypothesis



# OVERALL TECHNOLOGY PORTFOLIO

## MOBILE & WEB APPS



## BACKEND, MESSAGE BROKERS & DBs



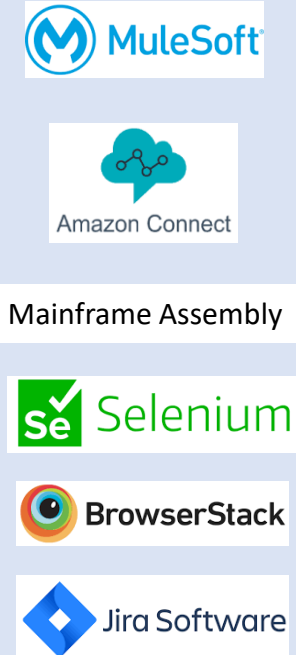
## CLOUD COMPUTING & MANAGED SERVICES



## DEVOPS & MONITORING



## OTHER TOOLS & APPLICATIONS





# CONSULTANCY PORTFOLIO



## PROJECT KICKOFF

- **Project Planning Consultancy** – In-depth functional docs, workflows, wireframes, project estimation & planning sheets. Brings very good clarity for project execution even before starting design & development. Beneficial for all stakeholders: Business, Product, Engineering & QA.



## BEST PRACTICES

- **Project Management & Reporting** – Independent progress & escalation management. To ensure project is healthy.
- **Agile Best Practices** – Project setup, planning, change management, development, QA, DevOps, release management adherence to agile best practices. Ensure project & engineering management are process driven.
- **Architecture Review** – Analyse application & suggest improvements for best practices, optimizations & cost saving.



## GROWTH PUSH

- **User Engagement & Experience Improvement** – Improvement in workflows TAT & funnel. Focus on reducing steps, right messaging & options to let user know & exercise the next steps.
- **Application Performance Improvement** – Evaluation & recommendations to speed up application response time to other system or user. Improve APIs response time at Load balancer level & User devices, suggest right monitoring of system to know system performance & errors upfront.

# WORK MATRIX



| Consultancy | Mobile/<br>Web Dev | Backend/<br>DB/ MB Dev | Cloud<br>Services | DevOps<br>Services | QA Services | TechOps<br>Services |
|-------------|--------------------|------------------------|-------------------|--------------------|-------------|---------------------|
| ✓           | ✓                  | ✓                      | ✓                 | ✓                  | ✓           | ✓                   |
|             | ✓                  | ✓                      | ✓                 |                    | ✓           |                     |
| ✓           | ✓                  | ✓                      | ✓                 | ✓                  | ✓           |                     |
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|             | ✓                  | ✓                      | ✓                 | ✓                  | ✓           | ✓                   |
| ✓           | ✓                  | ✓                      | ✓                 | ✓                  | ✓           |                     |
| ✓           | ✓                  | ✓                      | ✓                 | ✓                  | ✓           | ✓                   |

+ Other esteemed clients

“

I have had a good experience with them over the past few years for the services they have rendered to us. I, therefore, strongly recommend Fastcurve Services Private Limited for your IT services.

Jan Frahnert, CEO &  
Founder  
Boxxport GmbH

# BOXXPORT CASE STUDY



## THE PROJECT

- Boxxport (Germany), envisioned to digitize the shipping container industry with its unique offering for trade, lease & auction.
- Platform was supposed to host complex features that would help seamless onboarding of buyers, sellers, admin & empower them with tools that enable quick transactions.

## SOLUTIONS

- Fastcurve built open marketplace [www.boxxport.com](http://www.boxxport.com) with buy & sell side that's now used across globe to trade shipping containers.
- The cloud based application was designed to be microservice ready & scale as per demand.
- The platform hosts 30+ modules enabling buyers, sellers & system admin to execute functions that helps perform trade.
- **Major integrations:** SendInBlue, Paypal, Stripe, Bridger Pay, Zendesk, Zoom, Google Analytics, Google Maps, Google Address Autocomplete, Personio, Shipping.com.

## OUTCOMES

- **100M+ USD worth container are hosted on the platform currently. This has placed Boxxport as leader in digital platform for shipping container trade.**
- Bug free application has enabled management to focus on business & sales side to grow by 400% in last 3 years & millions in revenue.
- Feature rich platform, seamless experience has helped sellers & buyers trade at best prices.

# DETOX SHIELD CASE STUDY



## DETOX OUTCOMES

- **Apps were developed within 4 months, helping client achieve business objectives. Apps got 5K+ organic downloads within its 1<sup>st</sup> month of launch.**
- Detox Shield is in business of Cyber Security for Enterprises. The app allowed them to demonstrate their work to clients & investors in general purpose security systems as well.
- Risk Signatures allowed Detox to gain faster insights into trending malicious campaign & inform there existing clients.

## THE PROJECT

- [Detox Shield \(UK\)](#), wanted to bring mobile apps that would provide safeguard options to users from cyber security threats.
- Apps need to cover threats from device, data leaks & raise awareness .

## SOLUTIONS

- Fastcurve built native mobile apps on Android & iOS & launched them on play stores.
- The native app scanned critical parameters of device and informed user about steps they need to perform to fix them, along with risk score.
- Product engineering was done on top of Freshchat solution to convert it into topic based conversation. The conversation allowed building underlying Risk Signatures.
- Password breach & news alerts, quizzes, leader board helped improved user engagement.
- **Major Integrations:** Freshchat, Google/Facebook/Apple Sign in, News feed burners, HavelbeenPwned, Vimeo.



# SOFLO CASE STUDY



## THE PROJECT

- Soflo Mobile(USA), had task to develop call centre for its utility client in USA using AWS Connect capabilities.
- The application was supposed to allow end users raise complaints, know about emergencies & do payment 24x7.

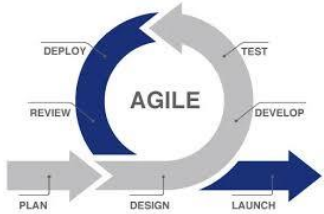
## SOLUTIONS

- Fastcurve implemented AWS Connect Setup with Voice ID, Payment integrations, DTMF & Voice Bot input mechanisms.
- Migration planning of call centre traffic helped test system on low traffic, improve & then implement for 100% traffic.
- Admin panel was created for additional metrics, dashboard & settings management.
- Multiple Self Service workflow were implemented to cater business use cases & seamless customer experience.
- System was built to be multilingual, perform sentiment analysis & save transcript.

## OUTCOMES

- **Self Service containment rate gradually improved to 65%. This helped in ensuring substantial amount of calls managed by voice bots rather than call centre staffs.**
- Availability of system & multilingual option helped improve payment via call per month nearly by 8%.
- Availability of sentiment analysis, transcript allowed client to assess the areas of improvement in call center operations & work towards training to further improve customer experience & payment conversions.

# PROCESS & STRENGTHS



AGILE METHODOLOGY



PERIODIC UPSKILLING OF TEAMS IN TECHNICAL & SOFT SKILLS



DAILY CALLS FOR RED AMBER GREEN (RAG) STATUS



TRANSPARENCY THROUGH REALTIME DASHBOARDS FOR PROJECT MANAGEMENT & SYSTEM METRICS



CLIENT EXCELLENCE TEAM FOR PERIODIC SUGGESTIONS & FEEDBACKS, COMPRISING EXPERT ENGINEERS, QA & LEADS



EXPERTISE IN SOFTWARE SOLUTIONING – SAAS, CLOUD, MARKETPLACES, INTEGRATIONS, MIGRATIONS



RISK IDENTIFICATION, PRO ACTIVE ESCALATIONS & FLEXIBILITY TO MITIGATE



PRE BUILT ACCELERATORS IN DESIGN, ARCHITECTURE, DEVELOPMENT, QA, INFRASTRUCTURE & PROJECT MANAGEMENT FOR BUG FREE & FASTER DEVELOPMENT

## FASTCURVE – Trusted Partner In Your Digital Journey

Fastcurve is software services & consultancy firm. Fastcurve provides range of services in technology strategy, consulting, development and operations. Immensely skilled and subject matter experts serving global clients and creating sustainable value via accelerated delivery, best practices, value augmentation, process and quality.

Headquarter: Bengaluru, India, CIN: U72900KA2018PTC116017

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